50 Industry Information



Vehicles



Snapshot

Oliupoliot		
	< 16 seats	~24 seats
Highest priced unit:	\$56,962	\$82,688
Average priced unit:	\$52,500	\$74,812
Lowest priced unit:	\$48,300	\$69,300

Pricing Trends

2007-2008: +4% to +10% 2008-2009: +5% to +10% 2009-2010: Flat to +5%

Typical delivery time: 10 to 12 weeks

Typical delivery charges: Varies by location,

can be \$1 to \$1.50 per mile driven **Average life span of product:** 7 to 9 years

Standard warranty: Chassis typically 3 years/36,000 miles; power train 5 years/60.000 miles

Extended warranty: Ask (often offered)

Average maintenance cost per year: Routine cleaning, minor parts upkeep

Breakout cost for ramp/lift: \$5,500

(Figures cited are averages of all respondents' answers. Actual pricing will vary due to volume, bundling and other factors of a purchase.)

Sources: Midwest Transit Equipment, ElDorado National, Comm-Trans, Atlantic Turtle Top

FROM THE FRONT LINES:

"Go with the best signage package you can get for your vehicle. You are driving a moving billboard out into the community. Make certain you use your own designer [graphic artist] for the logo."

Terry Howard, Owner and CEO, Stony River Assisted Living, Marshfield. WI

Buyer Notes

- Due to the recession, many suppliers are holding fewer parts and materials so custom-made vehicles could take a few weeks longer than usual to receive.
- Don't forget about leasing options. More providers are taking three-year leases and renewing with new vehicles time and again, some vendors say. The benefits can be many, including having newer-looking vehicles that might get people thinking, "If they take care of their buses like that, I'll bet their facility is nice and clean," notes one veteran vehicle dealer.
- Emission guidelines have recently made gasoline engines a more attractive option than diesel, the latter of which requires more attention and additives, one dealer noted.

For a list of vendors go to the: EQUIPMENT section, pages 81 and 96