

Carpeting

Snapshot

Highest price per square yard:	\$35
Average price per square yard:	\$22.50
Lowest price per square yard:	\$11.25

Pricing Trends

2007-2008: +3% to +10%

2008-2009: +15%

2010 projection: +5 to +10%

Typical delivery time: 2 to 4 weeks

Typical delivery charges: Varies, depending on location

Average life span of product: Typically 7 to 10 years

Standard warranty: Ranges from 7 years upward (some offer "lifetime")

Average maintenance cost per year: Cleaning and replacement costs can vary widely, depending on carpet type and use

(Figures cited are averages of all respondents' answers. Actual pricing will vary due to volume, bundling and other factors of a purchase.)

Sources: Interface FLOR Commercial, Milliken Carpet, Shaw Contract Group, Tandus



Photo: Tandus

FROM THE FRONT LINES:

"When it comes to carpeting, the carpet tiles are the way to go. Then when you have a spot that will not come out, simply replace the carpet tile with a new one."

Melanie Seamans, Southwest Division VP, Life Care Centers of America, Chandler, AZ

Buyer Notes

- Carpeting tiles have surged in popularity but there are trade-offs: While some like the ability to replace portions of an area easily, others prefer a broad-roll covering that will provide wider moisture barriers.
- Providers must keep pertinent styles, colors and construction in mind—particularly if employing the design help of someone who has previously worked in another industry. Hotel flooring needs, for example, are distinctly different from long-term care's.
- Remember: Look for carpeting with dyed yarn (which is easier to manage) and high-density, low-pile construction (which creates better roller mobility).

**For a list of vendors go to the:
 FURNISHINGS & FURNITURE section,
 pages 104-112**