

# 2014 Editorial Calendar



Issue and Deadlines	Special Report	Special Feature	Marketing Focus	Events	Value Added
<b>February</b> Space 12/19/13 Material 01/7/14	Dementia Engagement	Information Technology	Bathing/Lifts		Product focus: Activities
<b>April</b> Space 2/13/14 Material 2/26/14	Finance	Medication Services & Delivery	Information Technology	LeadingAge Conference	Product Focus: Resident Security
<b>June</b> Space 3/20/14 Material 4/1/14	Design: Furniture & Furnishings	Bathing/Lifts	Resident Security	NADONA/WOCN Conference ALFA Conference	Product Focus: Finance
<b>August</b> Space 6/11/14 Material 6/24/14	Incontinence/Wound Care	Resident Security	Design: Furnishings & Interiors		Product Focus: Information Technology
<b>October</b> Space 8/6/14 Material 8/19/14	Activities	Laundry/Housekeeping	Resident Security	LeadingAge Annual Meeting AHCA Convention NIC Conference	Product Focus: Design
<b>December</b> Space 10/15/14 Material 10/27/14	Resident Security	Information Technology	Finance		Product Focus: Bathing/Lifts

\*Information subject to change



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