

2017 Editorial Calendar

Print Media Kit

| Issue and Deadlines | Special Feature | Special Report | How To | Buyers Guide | Product Focus/Events/ Value Added |
|--|---|-----------------------------------|---|---------------------------------|--|
| January Space 12/6/16 Material 12/8/16 | Finance | Information Technology | Furnishings/Design | Bathing/Lifts | Resident Security |
| February Space 1/2/17 Material 1/4/17 | Medication Management | Rehabilitation | Infection Control | Rehabilitation/Therapy | Professional Development |
| March Space 1/30/17 Material 2/1/17 | Laundry/Housekeeping | Skin Care/Incontinence | Information Technology | Design: Furnishings & Furniture | Fall Prevention/Resident Monitoring LeadingAge Peak Conference NIC Symposium |
| April Space 3/2/17 Material 3/6/17 | Information Technology Professional Development Guide | Rehabilitation/Therapy | Resident Security | Laundry/Housekeeping | Design: Furnishings & Furniture ACHCA Annual Convocation |
| May Space 3/29/17 Material 3/31/17 | Renovation/Design | Bathing/Lifts | Finance | Wound Care/Infection Control | Bathing/Lifts Argentum WOCN |
| June Space 5/1/17 Material 5/3/17 | Wound Care Technology: Changing the Future | Infection Control | Medication Management | Medication Management | Wound Care Products |
| July Space 6/5/17 Material 6/7/17 | Skin Integrity | Furniture & Furnishings | Staffing | Software Source | Laundry/Housekeeping NADONA Conference |
| August Space 7/3/17 Material 7/5/17 | Rehabilitation | Laundry/Housekeeping/ Chemical | Resident Security | Lender Source | Infection Control |
| September Space 7/31/17 Material 8/2/17 | MDS Dealmaker's Handbook | Information Technology | Bathing/Lifts | Resident Security | Skin Care & Incontinence NIC Conference |
| October Space 8/25/17 Material 8/29/17 | Resident Security | Medication Management | Rehabilitation | Infection Control | Beds AHCA/NCAL Convention |
| November Space 9/22/17 Material 9/26/17 | Finance | Wound Care | Professional Development/ Online Education | Continuing Education | Medication Services & Delivery LeadingAge Annual Meeting |
| December Space 10/30/17 Material 11/1/17 | Information Technology | Infection Control | Design | Skin Care & Incontinence | Information Management/ Software |
| Industry Directory Space 10/20/17 Material 10/24/1 | 7 | | | | |

^{*} Information subject to change