

| Issue and Deadlines | Special Report | Special Feature | How To | Buyers Guide | Product Focus/ Events/Value Added |
|-------------------------------------|------------------------------------|------------------------------|---------------------------|---------------------------------------|--|
| January | | | | | |
| Space 11/13/09 Material 11/30/09 | Information Technology | Furniture and Furnishings | Resident Security | Bathing/Lifts | Resident Security |
| February | | | | | |
| Space 12/15/09 Material 2/30/09 | Finance | Medication Management | Wound Care | Rehabilitation | Wandering AAHSA Spring Conference |
| March | | | | | |
| Space 1/15/10 Material 1/29/10 | Wound Care | Laundry/ Housekeeping | Information Technology | Design: Furnishings & Furniture | Fall Prevention/Resident Monitoring NIC Symposium |
| April | | | | | |
| Space 2/22/10 Material 3/5/10 | Information Technology | Rehabilitation | Transportation | Laundry/ Housekeeping | Design: Furnishings & Furniture |
| May | | | | | |
| Space 3/16/10 Material 3/29/10 | Bathing/Lifts | Brain Fitness | Finance | Wound Care | Bathing/Lifts ACHCA Convocation ALFA Spring Conference |
| June | | | | | |
| Space 4/19/10 Material 4/30/10 | Infection Control | Rehabilitation | Wound Care | Brain Fitness | Wound Care Products WOCN Conference/ NADONA Conference |
| July | | | | | |
| Space 5/21/10 Material 6/4/10 | Furniture & Furnishings | Skin Care | Incontinence | Software Source | Laundry/ Housekeeping |
| August | | | | | |
| Space 6/18/10 Material 7/1/10 | Laundry/ Housekeeping | Wound Care | Resident Security | Lender Source | Pressure Relief Surfaces |
| September | | | | | |
| Space 7/20/10 Material 8/2/10 | Risk Management | Bathing/Lifts | Information Technology | Resident Security | Skin Care & Incontinence NIC Conference |
| October | | | | | |
| Space 8/16/10 Material 8/27/10 | Transportation | Finance | Rehabilitation | Infection Control | Beds AHCA/NCAL Annual Convention |
| Industry Directory | | | | | |
| Space 9/17/10 Material 9/30/10 | | | | | |
| November | | | | | |
| Space 9/14/10 Material 9/27/10 | Measuring Resident Satisfaction | Group Purchasing | Managing Wounds | Continuing Education | Medication Services & Delivery AAHSA Annual Meeting |
| December | | | | | |
| Space 10/15/10 Material 10/28/10 | Infection Control | Information Technology | Design | Skin Care & Incontinence | Information Management/Software |

*Information subject to change

TRADESHOWS AND INDUSTRY EVENTS

| Show Name | Date | Location |
|---------------------------|----------------|------------------|
| • AAHSA Spring Conference | Feb. 22- 24 | Washington, DC |
| • NIC Regional Symposium | March 9-11 | San Diego, CA |
| • ACHCA Convocation | May 14-18 | Philadelphia, PA |
| • ALFA Spring Conference | May 25-27 | Phoenix, AZ |
| • WOCN Conference | June 12-16 | Phoenix, AZ |
| • NADONA Conference | June 12-16 | Atlanta, GA |
| • NIC Annual Conference | Sept. 23-25 | Chicago, IL |
| • AHCA/NCAL Convention | Oct. 10-13 | Long Beach, CA |
| • AAHSA Annual Meeting | Oct. 31-Nov. 3 | Los Angeles, CA |

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