

## Carpeting



Photo: John Merkle

### Snapshot

<b>Highest price square yard:</b>	\$30
<b>Average price square yard:</b>	\$19.50
<b>Lowest price square yard:</b>	\$16.50

### Pricing Trends

2012-2013: +5%

2013-2014: +1%

2014-2015: +3%

Typical delivery time: 4 to 6 weeks

Typical delivery charges: Varies

Average life span of product: Can be 10 to 15 years

Standard warranty: 10 years; lifetime from many companies

Average maintenance cost per year: Cleaning is the biggest cost. Calculate needs for specific products.

*(Figures cited are averages of all respondents' answers. Actual pricing will vary due to volume, bundling and other factors of a purchase.)*

*Sources: CFR, Milliken Carpet, Mohawk PatCraft, Shaw Floors*

### FROM THE FRONT LINES:

"Color and pattern are always important and should always be considered. But 'pretty is as pretty does,' so don't forget product quality! Carpet in long-term care environments takes a beating and, without a quality product, you will be replacing it sooner than you want to. It's worth it to invest in products that will continue to look nice for years to come. With the right flooring you have residents, as well as staff, who are proud of where they live and work."

Kylee H. Lashley, AAIA, IIDA, LEED AP, Designer and Project Manager, Americare Communities, Sikeston, MO

### Buyer Notes

- Understand the resident and customer base to pick appropriate designs, one vendor counsels. Also choose carpet products that are easy to walk on and roll chairs on – such as low, dense and fairly level constructions.
- Providers should look for carpeting with new polymers or fibers that improve stain resistance and durability that make maintenance easier. At the same time, not all areas need moisture-barrier products. Many clients overspend.
- Insist on a sales person coming to the facility before signing any agreement.

**For a list of vendors go to the:  
FURNISHING & FURNITURE section,  
pages 98-99**